



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

REALLY?!?!

Crazy Bargains and Outrageous Deals in Northfield July 22 starting at 7 a.m.!

Northfield, MN, July 2010 - It's official. Northfield has "LOST ITS MARBLES" and gone completely "MAD" by hosting another CRAZY DAZE, according to several undisclosed sources. Stores will open at 7:00 a.m. (So don't snooze the alarm!) This CITY-WIDE event (Shhhh!) is stirring up quite a ruckus with the locals as word has leaked there will be some OUTRAGEOUS DEALS happening in town! But only for one day!

Not only are prices being slashed on items such as clothes, books, furniture, gadgets and more, the town has really turned upside-down now that restaurants are handing out some sweet deals to all the foodies!

It would be SILLY not to come! Bring the family, find great bargains and have a good time in Northfield!

Here's some more crazy fun to be had while you're out browsing the sidewalk sales:

- 8:00 a.m. - 5:00 p.m. Crazy Employee Costume Contest! Vote for your favorite employee costume at Just Food Co-op, 516 Water Street
- 11:00 a.m. – 1:00 p.m. Watermelon Seed Spitting Contest and Free Face Painting in the parking lot at Just Food Co-op, 516 Water Street
- 11:00 a.m. – 1:00 p.m. Newspaper Throwing Contest by Northfield News, Division Street near Bridge Square
- 11:00 a.m. – 3:00 p.m. Try Pottery, Chinese Brush Painting, Folkloric Dancing, or help with a Community Mural at the Northfield Arts Guild, 304 Division Street
- 12:00 p.m. – 4:00 p.m. Design your own button by Rocky Top, 427 Division Street
- 1:30 p.m. Beanbag Toss by Women & Kids on Division, 314 Division Street
- 2:00 p.m. Hula Hoop Contest by Rare Pair, 401 Division Street
- 3:00 p.m. Waiters Race between local restaurants, along Division Street
- 3:00 – 5:30 p.m. Local Restaurants "Wing-Off" Competition on Bridge Square
- 5:00 – 8:00 p.m. "Classic Cars" displayed by Sundowner Car Club, along Division Street
- 6:00 – 8:00 p.m. '50s and '60s music by KRDS Radio, along Division Street

The Retail Committee of the Northfield Area Chamber of Commerce sponsors this event. For more information on Northfield events, go to www.visitingnorthfield.com or call 1-800-658-2548. Find the Northfield Convention and Visitors Bureau on Facebook at "Northfield, Minnesota" or follow us on Twitter at "Northfield CVB."