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**FOR IMMEDIATE RELEASE**

## **Boutique Crawl in Downtown Northfield**

A Unique Shopping Experience Awaits You!

**Northfield August 2010** - A boutique crawl will be held in Northfield's downtown shopping district Saturday, August 21 from 11:00 a.m. to 3:00 p.m. Visitors will enjoy a 15% discount at each of the participating shops, as well as in-store events and food & drink samples by local restaurants.

Participating retailers are: Anna's Closet, Fashion Fair, Rare Pair, Sisters Ugly and Fine Threads. From contemporary trends to casual clothes to vintage wears — no one does it quite like Northfield. The shopping experience is one of the town's best-kept secrets, offering a unique blend of latest fashions in a historic, small-town setting.

Take some time to stroll up and down Division Street where you'll find several art galleries and many original shops sprinkled about, all charmed with personality. Meander over to the Riverwalk Market Fair along the Cannon River to find regional artists displaying their works and a farmers' market that includes tasty artisan foods and fresh flowers for sale from 9:00 a.m. to 1:00 p.m. Along the way you'll find alluring coffee shops and restaurants where you can relax for a bit and enjoy a bite to eat.

Come savor summer in historic Northfield — make it a weekend! Several stay-over packages are available, such as the 'Shop and Save'. Find a full list of travel packages and activities to take in at [www.visitingnorthfield.com](http://www.visitingnorthfield.com). Contact us at 800-658-2548 to plan your itinerary today.

The Northfield Convention and Visitors Bureau (CVB) is a division of the Northfield Chamber of Commerce. Find the Northfield CVB on Facebook at "Northfield, Minnesota" and follow us on Twitter at "Northfield CVB."