

Media Release

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For Immediate Release:

Northfield Art Crawl

NORTHFIELD, MN November 2010 - Northfield's downtown district — the mecca for a multitude of local and regional artists' work — is hosting an Art Crawl Saturday, November 20th from 5 p.m. to 9:00 p.m. The galleries will be buzzing with art activity, gearing up for the 2010 holiday season.

The self-guided tour takes art connoisseurs studio-hoppin' throughout the charming historic downtown of Northfield, visiting art shops, studios, co-ops and galleries.

The art array –

Fine Craft Collective, 314 Division Street S, now in its seventh year as a cooperative art gallery, was inspired by European designed “pop-up” shops — making use of empty retail spaces along main streets and repurposing them for seasonal sales by negotiating short-term lease arrangements. This year's Collective consists of 25 established and emerging artists ranging from potters to jewelers to fiber, welding, painting, wood and mixed media artists. www.finecraftcollective.com

Northfield Arts Guild, located at 304 Division Street S, has a newly renovated and re-imaged gift shop filled with juried work from local artisans, including ceramics, jewelry, paintings, photographs, glass works and more for inspiring holiday gift ideas. Currently on exhibit: The gallery features realistic portraits and figure paintings with a modern bent, exploring current themes. In the Members' Room is small intricate, colorless etchings using a stippling technique. <http://www.northfieldartsguild.org>

The Sketchy Artist, located at 300 Division Street S, - is the place to find essential art supplies to satisfy every artists' need to create. Check out this weekend's mixed media artwork display in watercolor, ink, and pastels, along with colored pencil illustrations and Asian prints on mounted scrolls. <http://www.thesketchyartist.com>

The Ephemeral, a new gallery located at 220 Division Street S, features Lowbrow Art. This highly stylized art form personalizes images to their bare extremities. Debuting this weekend is new Tiki art and other line artwork such as some high-octane hot rod images.

Northfield Art Crawl Cont.

ArtOnWater, located at 217 Water Street S, will exhibit the work of over a dozen artists, including art designs from hand thrown pottery, stained opalescent glass, and watercolor. The new Blackbox Gallery in the back is in constant rotation with frequent short, mini exhibits of new or experimental art. <http://artonwater.com/>

Studio Elements, located at 16 Bridge Square, showcases a mix of “fine art, handmade cards, unique gifts and fun junk” using multi-media that blends old with new in colorful geometric compositions. Also, this weekend’s art will include jewelry and hand blown glass ornaments from additional artists in the area. <http://www.studioelements.net/>

Swag, located at 423 Division Street S, has both fine and funky art with some showy, fun large-scale pieces too. The shop features many emerging artists with pieces you just won’t find anywhere else. Their tagline says “Stuff you don’t need but have to have!” This weekend will showcase metal pieces and hand painted table toppers to dress up the season.

Eclectic Goat, located at 418 Division Street S, spins constant support from local artisans with over 75 participating in a “for consignment” collection including warm fuzzies like wool mittens, purses and jackets to jewelry, Batik scarves, and paintings. The shop is now equipped with a workspace in the back for groups to gather and create.

If you don’t finish it all, come back for Northfield’s upcoming 12th Annual Winter Walk event on December 9th from 5 p.m. - 9 p.m. and continue exploring!

Shop, dine and stay in historic Northfield for this art-filled weekend and winter escape. Packages available at www.visitingnorthfield.com.

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